

2027 INFORMATION PACKAGE



# VARSIITY COMPETITION

FIRSTONTARIO CONCERT HALL • HAMILTON, ON • FEBRUARY 26-28, 2027



VIEW SENIOR LEADERSHIP TEAM

## ABOUT VIEW

VIEW Dance Challenge is dedicated to providing a platform that elevates the excitement of competition, celebrates the artistry of performance, and showcases the transformative power of dance. As we step into our **14th season**, VIEW Dance Challenge continues to set the standard for excellence in the dance competition industry.

From the moment you decide to join us to the final standing ovation, we are dedicated to providing an exceptional and unforgettable experience for dancers, studio owners, teachers, and families. Our commitment to innovation and excellence ensures that every VIEW event is more than just a competition. It's a celebration of artistry, passion, and community.

With events spanning **nine provinces across Canada** and an expanding international presence, the VIEW Family is growing stronger every year. Whether you've been part of our journey from the beginning or are joining us for the first time, we are honoured to have you with us. Your trust, support, and dedication inspire us to continue raising the bar.

We strive to be more than just a competition; VIEW fosters a safe, supportive, and inspiring space where dancers can push their limits, explore their creativity, and connect with like-minded performers. Every event is meticulously planned, held at top-tier venues, and executed with precision to guarantee a seamless, high-quality experience from start to finish.

At VIEW, we **SEE** the potential in every dancer, we **BELIEVE** in creating opportunities for growth, and we empower them to **ACHIEVE** their dreams.

Join us for our **2027 Dance Tour**, an exhilarating season awaits!  
Space is limited, so contact us today for more information and to reserve your spot.

**If you can SEE IT, and BELIEVE IT, you can ACHIEVE IT!**

## SCORING SYSTEM

AWARD	INDIVIDUAL SCORE	JUDGES COMBINED SCORE
PLATINUM PLUS	96 & OVER	288 & OVER
PLATINUM	93-95.99	279-287.99
HIGH GOLD	90-92.99	270-278.99
GOLD	85-89.99	255-269.99
HIGH SILVER	80-84.99	240-254.99
SILVER	75-79.99	225-239.99

## PERFORMANCE STYLE

ACRO	JAZZ
BALLET	LYRICAL
BROADWAY JAZZ	MODERN
CHARACTER BALLET	MUSICAL THEATRE
CONTEMPORARY	OPEN
CONTEMPORARY BALLET	POINTE
HIP HOP	SONG & DANCE
INTERPRETIVE JAZZ SOLO	TAP

## CLASSIFICATION

<b>VARSITY</b> COLLEGE & UNIVERSITY DANCE TEAM
---

## AGE DIVISION\*

AGE 18 & UNDER
AGE 19
AGE 20
AGE 21
AGE 22 & OVER

\* Age Division is determined by the average age of all performers (sum of ages divided by the number of dancers, dropping all decimals) as of December 31, 2026. Additionally, registration for the Varsity event requires that at least 50% of participating dancers be currently enrolled in a College or University.

## DANCE ENTRY TYPE

SOLO	1 DANCER	MAXIMUM OF 3 MINUTES	<b>EXTENDED TIMES</b>
DUET	2 DANCERS	MAXIMUM OF 3 MINUTES	
TRIO	3 DANCERS	MAXIMUM OF 3 MINUTES	
SMALL GROUP	4-9 DANCERS	MAXIMUM OF 3 MINUTES	3 MINS 30 SECS - 7 MINS
LARGE GROUP	10-17 DANCERS	MAXIMUM OF 4 MINUTES	4 MINS 30 SECS - 7 MINS
EXTENDED LINE	18+ DANCERS	MAXIMUM OF 5 MINS 59 SECS	6-7 MINS
PRODUCTION	UNLT. DANCERS	MUST REMAIN BETWEEN 6-12 MINUTES	

# COMPETITION DETAILS



**VARSITY**  
COMPETITION



# VARSIITY COMPETITION

**VIEW Varsity is back at the FirstOntario Concert Hall!**

This iconic venue will provide an enhanced experience for dancers, offering a larger stage, top-tier production, and an electrifying atmosphere for performers and audiences alike. As VIEW Varsity continues to grow, we carry on the chapter in delivering an unforgettable competition experience. Stay tuned for more details as we get closer to the big event!



# VARSITY COMPETITION

## AFTER HOURS MASTERCLASS

We are excited to announce we are bringing back **VIEW Varsity After Hours** to our VIEW Varsity event in 2027!

This exclusive onstage masterclass will be taught by one of our esteemed VIEW faculty members, offering dancers a unique opportunity to train in an exciting and immersive environment.

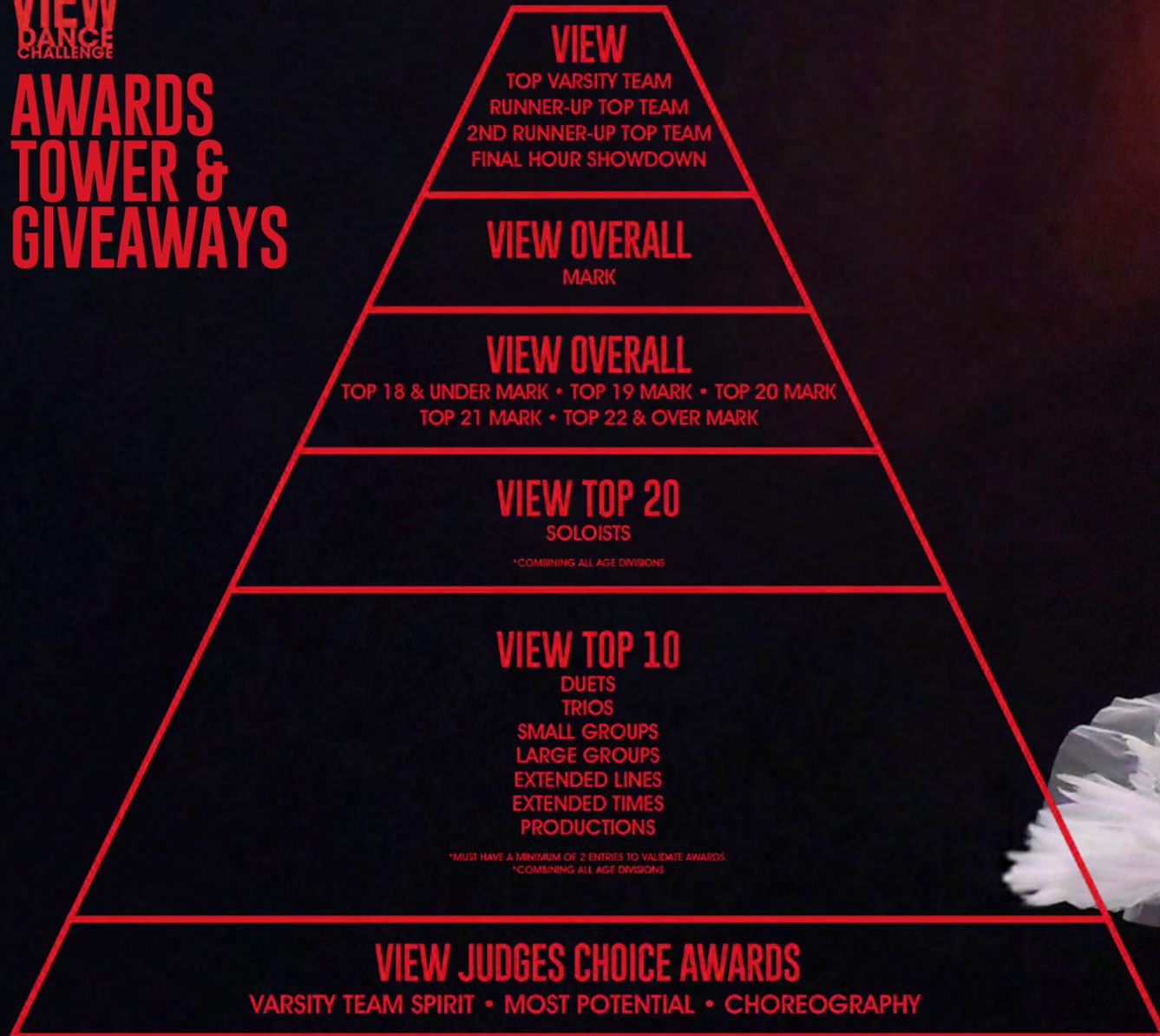
### WHAT TO EXPECT

- A renowned **masterclass** led by a top industry professional.
- A chance to **train onstage** alongside your peers.
- An unforgettable experience to **learn, grow, and connect** with fellow dancers.

### HOW TO PARTICIPATE

- **No additional fees** – this masterclass is included in your VIEW Varsity registration.
- **No sign-up required** – just show up ready to dance!
- **Genre TBD** – stay tuned for the exciting announcement of the dance style and teacher!
- **When:** This class will take place on either **Friday or Saturday evening**

Join us for this thrilling **after hours experience** and take your VIEW Varsity journey to the next level.



VIEW TOP VARSITY TEAM	TROPHY, BANNER & \$3000.00 CASH AWARD
VIEW RUNNER-UP TOP VARSITY TEAM	TROPHY, BANNER & \$500.00 CASH AWARD
VIEW 2ND RUNNER-UP TOP VARSITY TEAM	TROPHY, BANNER & \$250.00 CASH AWARD
VIEW FINAL HOUR SHOWDOWN	TROPHY, BANNER & \$1000.00 CASH AWARD
VIEW OVERALL MARKS	TROPHY & CASH AWARDS
VIEW TOP SOLOIST	TROPHY & CASH AWARD
VIEW TOP DUET	
VIEW TOP TRIO	
VIEW TOP SMALL GROUP	
VIEW TOP LARGE GROUP	
VIEW TOP EXTENDED LINE	
VIEW TOP EXTENDED TIME	
VIEW TOP PRODUCTION	



## FINAL HOUR SHOWDOWN

The Final Hour Showdown is an exhilarating grand finale that celebrates the passion, artistry, and joy of dance. Held during the last hour of competition, this special showcase allows dancers to take the stage one final time—not to compete, but to inspire and entertain. Each studio selects one group routine to feature, highlighting their creativity and team spirit, with the exception of Production routines. Unlike traditional competition segments, the Showdown is not based on scores but focuses on performance quality, stage presence, and overall entertainment. It's a thrilling and memorable way to close the event, uniting dancers and audiences in a shared love for the art of movement. Join us for an unforgettable celebration in the Final Hour Showdown!

**\$1000 PRIZE**

## JUDGES' CHOICE AWARDS

At VIEW Dance Challenge, the **Judges' Choice Awards** are a special recognition given to routines that leave a lasting impact beyond scores and rankings. Selected by our esteemed panel of adjudicators, these awards celebrate performances that stand out. Whether it's a routine that moved the judges with its raw expression, dazzled with technical excellence, or simply brought an unforgettable energy to the stage, the Judges' Choice Awards highlight the heart and soul of dance.

## WEEKEND PRIZES & FUN GIVEAWAYS!

At VIEW Dance Challenge, we love to celebrate everyone who joins us, which is why we offer **exciting games, prizes, and giveaways** throughout the event! We believe in recognizing not just dancers, teachers, and studio owners, but also the **parents, friends, and supporters** who make this journey possible. Whether it's through our interactive games, fun surprises, or special awards, we ensure that everyone attending feels included and appreciated. After all, dance is about community, and we want every moment at VIEW to be filled with energy, excitement, and unforgettable experiences!

## AWARDS DONATION PROGRAM

During the competition, participants will receive award vouchers during each Awards Session. Registered participants may redeem their vouchers for ribbons or medals at our backstage awards redemption table, allowing dancers to take home a piece of the VIEW Varsity experience.

Competitors can also choose to convert their award vouchers to a monetary value at the cash box on stage during awards. Ribbons are valued at \$0.50 and medals at \$1.00. Each team's total redemptions will be calculated and sent to the team via e-transfer by the end of the following week.

Please note, cash redemptions are not available for Plaques & Trophies.



## VIEW TOP VARSITY TEAM

We are refining the criteria for the prestigious VIEW Top Varsity Team award!

Moving forward, the **TOP 5** highest-scoring group routines from each team — rather than the top 10 — will be combined to determine the final overall score. This new format places an even greater emphasis on excellence, precision, and artistry across your very best performances. Get ready to bring your strongest routines to the stage — every point counts more than ever!

## TOP SOLO AWARD WINNER

**The stage is yours — and so is the spotlight!**

As the Top Solo Award Winner, you'll earn an exclusive invitation to perform in the VIEW 2027 media shoot, where your talent will be captured for the world to see. Your video will tour across Canada with VIEW Dance Challenge, inspiring dancers coast to coast and shining brightly across all our social media platforms. This is more than a performance — it's your breakthrough moment.

Get ready to leave your legacy on the national stage!

## CHOREOGRAPHY AWARD WINNER

**You've made your mark — now it's time to make history!**

Our Choreography Award Winner will take the spotlight at the VIEW 2027 media shoot, where your original choreography will be professionally filmed and launched across Canada. Your work will be featured at every VIEW Dance Challenge event in 2027 and broadcast to thousands through our social media platforms. This is your moment to inspire dancers nationwide, leave your creative mark on the industry, and take your choreography career to the next level!

The nation is watching — let your choreography speak volumes!



# VARSITY COMPETITION

## 2027 PRICING

ENTRY TYPE	FEE PER DANCER*	
SOLO	\$95.00	
INTERPRETIVE SOLO	\$45.00	
DUET	\$52.00	
TRIO	\$52.00	<b>EXTENDED TIME FEE**</b>
SMALL GROUP	\$42.00	<b>\$25.00</b> For routines that are between 3:30 and 7:00
LARGE GROUP	\$42.00	<b>\$75.00</b> For routines that are between 4:30 and 7:00
EXTENDED LINE	\$42.00	<b>\$175.00</b> For routines that are between 6:15 and 7:00
PRODUCTION	\$42.00	
<b>VIEW EVENT FEE**</b> <small>**Mandatory. Includes Master Class Entry, Photos &amp; Videos</small>	<b>\$20.00</b>	

\*Taxes not included.

\*\*Taxes not included. Fees are per routine and separate from dancer fees. Time increase fees begins at \$25.00, \$75.00 or \$175.00 **based on Entry Type** with subsequent increases of \$25.00 per tier. Routines requiring additional time will incur a \$25.00 fee for every extra 30 seconds. For details on Extended Time allowances, please refer to the Competition Details page.

## REGISTRATION DEADLINE

FRIDAY JANUARY 15 2027

## PAYMENT STRUCTURE

1. Deposit due to secure spot
2. Full Payment Due FEBRUARY 1, 2027

## CALL US TO RESERVE YOUR SPOT TODAY!

**TOLL FREE:** +1-855-405-VIEW | +1-855-405-8439

**LOCAL:** +1-416-405-VIEW | +1-416-405-8439

INFO@VIEWDANCECHALLENGE.COM  
WWW.VIEWDANCECHALLENGE.COM





**CALGARY, AB**

HYATT REGENCY CALGARY

NOVEMBER 1

**TORONTO, ON**

METRO TORONTO CONVENTION CENTRE

NOVEMBER 7

# VIEW CONVENTION

**MONTREAL, QC**

HOTEL BONEVENTURE

NOVEMBER 15

**VANCOUVER, BC**

HYATT REGENCY VANCOUVER

NOVEMBER 29

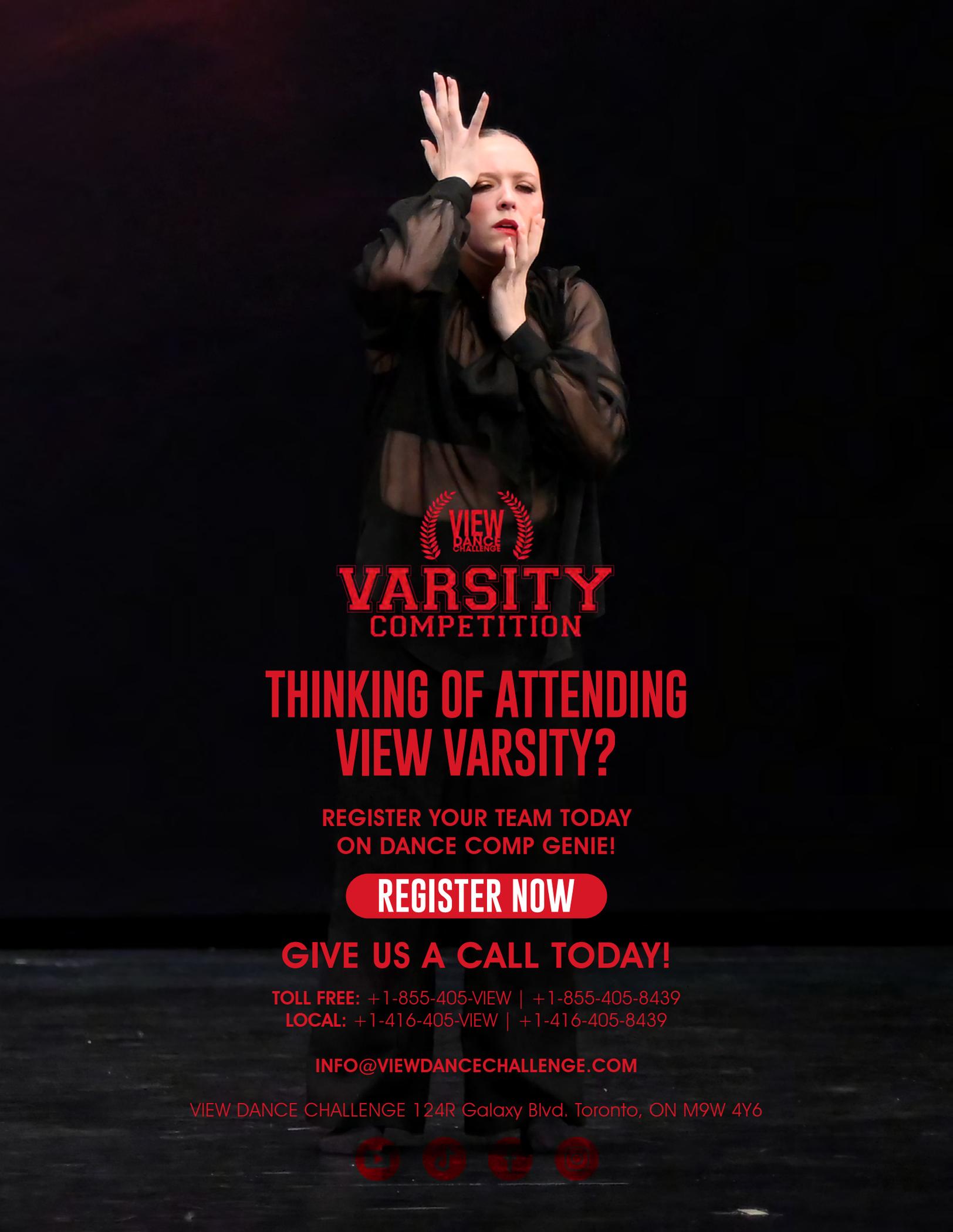
[WWW.VIEWDANCECONVENTION.COM](http://WWW.VIEWDANCECONVENTION.COM)

**SEE IT. BELIEVE IT. ACHIEVE IT.**

REGISTRATION OPENS ON JULY 1ST. SPACE IS LIMITED.

INFO@VIEWDANCECHALLENGE.COM | TOLL FREE: 1-855-405-VIEW (8439)

**VIEW  
DANCE  
CHALLENGE**



**VIEW  
DANCE  
CHALLENGE**

**VARSITY  
COMPETITION**

**THINKING OF ATTENDING  
VIEW VARSITY?**

**REGISTER YOUR TEAM TODAY  
ON DANCE COMP GENIE!**

**REGISTER NOW**

**GIVE US A CALL TODAY!**

**TOLL FREE: +1-855-405-VIEW | +1-855-405-8439**

**LOCAL: +1-416-405-VIEW | +1-416-405-8439**

**INFO@VIEWDANCECHALLENGE.COM**

**VIEW DANCE CHALLENGE 124R Galaxy Blvd. Toronto, ON M9W 4Y6**

